

LOWELL RYAN PROJECTS

MODERN LUXURY

Angeleno

NOW IN L.A.

Freize LA underscored what Angelenos have long known: When it comes to art, Southern California's the place to be. Three new galleries confirm it. —*Abigail Stone*

A pioneer in the luxury earphone market, Noble Audio co-founder **Brannan Mason** is now focused on reinventing the art gallery. "We wanted to create a destination where you could hang out and really enjoy the work," Mason explains. To that end, his eponymous Arts District gallery (brannanmason.com) includes a bar, a viewing salon and, for out-of-towners, a remotely accessed online viewing experience. Another component of the feel-good vibe? A portion of the proceeds will be donated to charity.

In West Adams, gallerist Mike Weiss and artist Virginia Martinsen have combined their middle names, converting a former meat market into **Lowell Ryan Projects** (lowellryanprojects.com.) Instead of relying on a stable of artists, the former New Yorkers will let serendipity—and a packed schedule of studio visits—be their guide, focusing on group exhibits that unify artists across a spectrum of experiences, techniques and backgrounds. "The goal is to let the shows find us," Weiss says. The gallery's current show, *The Color Out of Space*, is inspired by H.P. Lovecraft's fantastical sci-fi horror stories.

"We kept on shipping to Los Angeles," says **The House of Fine Art's** (thehouseoffineart.com) Elio d'Anna of the decision to supplement the gallery's locations in London and Mykonos with a branch in West Hollywood. Like the color-shifting work of Zhuang Hong Yi, the Dutch-based Chinese artist currently hanging on its walls, the gallery's roster of international artists—including Ilhwa Kim, Roberta Coni, Joseph Klibansky and Gavin Rain—is constantly morphing to meet the demands of its cosmopolitan clientele, including dealing in eight types of cryptocurrency. Accepting change in today's global art market? Welcome to the future.



Clockwise from left: The House of Fine Art's recent Joseph Klibansky exhibition showcased an array of sculptures; Brannan Mason's inaugural show will feature work by Etienne Rougery-Herbaut and Samdi; Lowell Ryan Projects' current group exhibit includes towering pieces by Mark Flood.

